

News Release
Morgan for Congress
Palm Coast, FL
For Release after July 29, 2026
Contact: Steve Morgan, Morgan for Congress, staff@MorganforCongress.US

LOCAL BREWER WALKING FOR CHANGE & RUNNING FOR CONGRESS

Palm Coast, FL, July 30 – The owner and brewer of Alcatraz Brewing is running for Congress and is stepping directly into the community with his “Walk for Change” initiative. Steve Morgan, a long-term resident of Palm Coast, has set his sights on the congressional seat in the House of Representatives for District 6, which consists of all of Flagler County, and portions of Volusia, St Johns, Lake, Putnam, and Marion counties. This is Morgan’s first ever run for office, with the primary set for August 18 and the general election on November 3.

Morgan is running as a fiscally conservative Democrat to succeed Randy Fine, who is the Republican incumbent. Pointing to a stark disconnect in local representation, Fine resides in Melbourne Beach more than 80 miles outside the boundaries of District 6 even though he allegedly represents the district. On the other hand, Morgan lives and works in the district. To get out the word about the campaign and listen to voters, Morgan has been to 40 cities in the district, including all 33 cities of more than 1500 people. From Daytona Beach to the Villages, from Palm Coast to Eustis, and from DeLand to Palatka, Morgan has met and talked to thousands of voters all over the district. “I park my car downtown usually near the Court House and walk around the area, going into the local business and offices. Most of the people I see have never had a Congressional candidate come in to discuss the economy and their challenges with them. I’ve learned a lot about what’s important to them: the war, tariffs, issues with health care, and the price of gas. Most of them are surprised to hear that Randy Fine lives well outside of the district.”

With affordability emerging as the top concern among voters, Morgan is championing a platform focused on economic stability for working families. His legislative priorities include:

Protecting vital safety nets – Reinstating recently reduced healthcare subsidies, Medicare and Medicaid funding, and SNAP (food stamp) subsidies to protect vulnerable citizens.

Fighting inflation – Halting unnecessary tariffs and an unnecessary war that drive up the costs of everyday goods and contribute to domestic inflation.

Fair corporate taxation – Advocating for adjusted corporate tax rates to ensure large corporations pay their fair share, rather than only taxing them at historically low levels.

“While Main Street suffers, Wall Street is having record profits and posted a record Dow index,” Morgan explained. “We need to find that middle ground where the economy is strong, but we aren’t leaving behind a shrinking middle class and a desperate lower-middle class.”

Alcatraz Brewing was founded by Morgan in 2018 and has grown to now be available statewide in Florida. He named his beers after the legendary island, and he swims from Alcatraz to the San Francisco shoreline every year. In 2025 he was recognized as the only swimmer to complete the swim successfully for 21 consecutive years, and for the past 13 years he has completed the swim without a wetsuit in water that ranges from 54-62 degrees. He has a BA from Duke University, a JD from University of Tennessee College of Law, and an MBA from the Anderson School at UCLA. For more information, or to follow Morgan’s “Walk for Change,” please visit www.MorganforCongress.US or follow the campaign on Facebook and Instagram.

- 3 Photos included -