

News Release  
Morgan for Congress  
Palm Coast, FL  
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## LOCAL BREWER ANNOUNCES RUN FOR CONGRESS

Palm Coast, FL, March 17 – The owner and brewer of Alcatraz Brewing has announced his run for Congress. Steve Morgan, a long-term resident of Palm Coast, has set his sights on the local congressional seat in the House of Representatives in Washington DC. This is Morgan’s first ever run for office, with the primary set for August 18 and the general election on November 3.

Morgan is running as a fiscally conservative Democrat to succeed Randy Fine, who is the Republican incumbent. Fine resides in Melbourne Beach, well outside the boundaries of District 6 even though he allegedly represents the district, while Morgan lives and works in the District. Running on the campaign slogan “***Change is Brewing***”, Morgan has set out to build a coalition of Independents, Republicans, and Democrats to unite a District that has often been divided.

“All are welcome under this tent, regardless of party, gender, race, religion, or personal preferences” said Morgan in announcing his campaign. “We have become too divisive and too partisan. It’s time to come together to make our District as great as the beautiful land and fascinating people who live here.” Running on a platform of Raising the B.A.R.: Morgan is campaigning for a Balanced Budget, Affordability Increases, and Respect. “Sometimes you should look back to look ahead,” he said, referencing the Clinton Administration and the fiscally conservative Congress at the time that passed net budget surpluses for that 8-year period. “We need another *Balanced Budget Act*, and we need another *Deficit Reduction Act*. Our National Debt is now \$109,000 per person and it is time to throw away the “credit card” and start paying down what we owe.”

With Affordability a top concern of many in this District, Morgan has several proposals that he will support in DC. “We must reinstate the health care subsidies and Medicare spending and SNAP benefits that have been reduced in the past year. And we need to stop unnecessary tariffs that only increase prices and contribute to our growing inflation.” And to afford that, Morgan supports higher tax rates for corporations, which are now taxed at historically low rates. “While Main Street suffers, Wall Street is having record profits and posted a record Dow index. We need to find that middle ground where the economy is strong and yet we don’t have a shrinking middle class and a desperate lower-middle class.”

Another key part of the ***Change is Brewing*** platform is Respect. Morgan proposes that we as individuals and as a society should show more respect to those who work for us – whether they be police officers or firefighters or public-school teachers. “My father used to say that if you respect the people that you work and associate with, they will show more respect to the people in their lives and those they encounter. As a result, the benefit of being treated with respect is magnified and keeps passing forward!” Respect also means that voters be respected by the public servants and congressional representatives they elect. That would mean having your representative actually live and work in District 6.

Alcatraz Brewing was founded by Morgan in 2018 and has grown to become a statewide brand in Florida. The beers can be found in every Total Wine in the state, at select Publix locations, at Universal Studios, several locations at Disney, several Miller’s Ale Houses, and select ABCs. In District 6 the beers are also available at locations such as the Golden Lion, Brass Tap, Captains BBQ, the Half Wall locations, World’s Most Famous Brewery in Daytona, Houligan’s in Ormond Beach, the Fish House at Lake Eustis, and many others. Alcatraz Brewing makes a 2X IPA, a Double Cold Brew Stout, and a Hazy IPA.

Morgan named Alcatraz Brewing after the legendary island, and he swims from Alcatraz to the San Francisco shoreline every year. In 2025 he was recognized as the only swimmer to complete the swim successfully for 21 consecutive years, and for the past 13 years he has completed the swim without a wetsuit in water that ranges from 54-62 degrees. Morgan also plays water polo with a Masters group in Daytona Beach.

The Morgan for Congress campaign welcomes volunteers, donations, and signature petitions to qualify for the ballot. The campaign will be active in all parts of the District and more information will be available on the website, Facebook, and Instagram. For more information on the ***Change is Brewing*** campaign and links to social media, please check out [www.MorganforCongress.US](http://www.MorganforCongress.US)

- 3 Photos included -